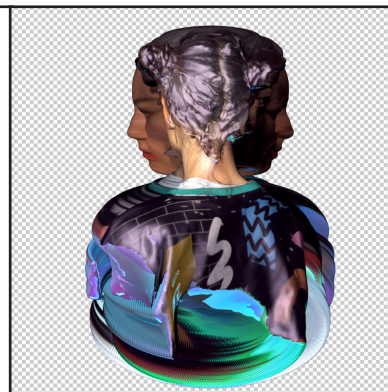


# LEEZA



# PRITYCHENKO

Elizaveta (aka Leeza) Pritychenko (b.1992) — Graphic Designer and VJ with interest for digital art and 3D graphics, currently based in The Hague, The Netherlands. Visually in my work I am enjoying creating as expressive, as minimalistic projects with an eye for subtle yet quirky details; and being interested in possibilities that new media and technologies offer to the field of graphic design and vice versa.



## EDUCATION

Royal Academy of Art (KABK),  
The Hague, B.A. Graphic Design  
2012 — 2016

Istituto Europeo Di Design (IED),  
Milan, B.A. Graphic Design  
2011 — 2012

Ivan Fedorov Publishing-  
Polygraphic college (MIPK),  
Moscow, Design diploma  
2007 — 2011

Valentin Serov Fine Arts school,  
Moscow, additional art education  
diploma 2005 — 2009

## EXPERIENCE

LAVA Design, graphic design  
internship, August 2015 —  
October 2015, Amsterdam

TodaysArt festival, volunteering,  
September 2013/14/15,  
The Hague

Diptel digital Photolab, graphic  
designer, March 2011, Moscow

Book club 36'6, graphic design  
internship, April 2010 — June  
2010, Moscow

Arhutik, graphic design  
internship, April 2009 — June  
2009, Moscow

## KEY SKILLS

art direction/  
graphic design/  
editorial/  
video post-production/  
3D-animation/  
web-design/  
game design/  
VR/

## LANGUAGES:

Russian (native)  
English (working proficiency)  
Italian (basic/conversational)  
currently learning dutch  
HTML  
CSS

knowledge of integrating  
Java Script in HTML pages  
Blueprints Visual Scripting  
in Unreal Engine

## SOFTWARE:

Adobe Creative Suite  
(Photoshop, Illustrator,  
InDesign, Premiere Pro,  
After Effects, Muse)  
Cinema 4D  
Unreal Engine  
Arena Resolume

basic knowledge of Processing  
and Arduino, briefly acquainted  
with Quartz Composer and  
3D-printing file preparation

## FEATURES, EXHIBITIONS AND OTHER ACTIVITY

2017

FEATURE: WWWOAH! (online)

2016

EXHIBITION: Media Futures/  
Technical Images, Chicago

FEATURE: Typewolf (online)

FEATURE: FRAME Magazine  
(online)

EXHIBITION: FRAME @ Orgatec,  
Cologne

NOMINATED: Young Talent  
Award; special mention

EXHIBITION: Manifestations @  
Dutch Design Week, Microlab,  
Eindhoven

FEATURE: Dutch Designers  
Magazine DUDE, BNO

EXHIBITION: Gogbot festival,  
Enschede

NOMINATED: YoungBlood Award

LECTURE: New Signatures  
organized by Zefir7, Stroom,  
The Hague

EXHIBITION: Kiss&Riot/KABK  
Graduation Festival, The Hague

NOMINATED: Stroom  
Encouragement Award;  
special mention

NOMINATED: KABK Graphic  
Design department prize

FEATURE: Neural Magazine

EXHIBITION: Codex to Code,  
WDKA, Rotterdam

2015

FEATURE: Prismo Magazine  
EXHIBITION: "De Bovenkamers",  
Haagse Kunstkring, The Hague

EXHIBITION: "Island hopping",  
different locations in The Hague

PERFORMANCE: "We are the  
band", Eddie The Eagle Museum,  
Amsterdam

E-PUBLISHED: Post-Digital  
Publishing Archive

2014

AUDIO-VISUAL PERFORMANCE:  
"Bastra", Royal Conservatory  
of The Hague

EXHIBITION: "#", KABK Gallery,  
The Hague

HOAX: "Post-Internet Art (M.A.)",  
KABK & The Hague public space

EXHIBITION: "Clash of identities",  
F.A.S.T., The Hague

2013

EXHIBITION: "A horse walk into  
the bar", Gemak, The Hague

EXHIBITION: "Nature", KABK  
Gallery, The Hague

EXHIBITION: "Strip a comic",  
KABK public space, The Hague

EXHIBITION: "Typo Karaoke",  
Depot BG, Amsterdam

2012

EXHIBITION: "Bring it on!", Ship of Fools, The Hague

EXHIBITION: "Girl with a pearl earring", Spui Bibliotheek, The Hague